



**BIRMINGHAM CITY**  
FOOTBALL CLUB

# **Birmingham City FC**

## Academy Players Code of Conduct

Date of Policy: 16 January 2020

Review Date: 01 January 2021



# BIRMINGHAM CITY FOOTBALL CLUB

## 1.0 Introduction

Being part of an Academy is your ultimate step towards a career as a professional football. Regardless of your age or background when you begin your journey with us, Birmingham City FC will always have high expectations of you as a player and an individual.

For the duration of your registration it is essential that you conduct yourself in an appropriate manner when representing the Club and be mindful that your actions or behaviour at school or socially should reflect that of an elite athlete.

## 2.0 Academy Rules

Should a player fail to adhere to any of the following Academy rules, they and/or their parents should be invited to a meeting to discuss their conduct with a member of staff

### 2.1 Punctuality

- Players will arrive on time for all activities.
- If you are going to be late for training and matches, you must contact your coach.
- If you are ill or going to miss training or matches, you must contact coach.

### 2.2 Training Kit

- You must bring my full and correct kit to all training sessions and matches.
- You must make sure training equipment is ready to use.
- You must wear clean footwear to all training sessions and matches.
- You must look after your training kit and ensure it clearly labelled with your name.
- You must bring a packed lunch to activities when required.
- No jewellery or caps to be worn at any time when representing the Club.

### 2.3 Attitude

- You must always represent the Club in a positive way.
- You must make positive lifestyle choices.
- You must always shake hands with staff and visitors when arriving at Club and be well mannered.
- You must be dignified in victory and gracious in defeat.
- You must accept referee decisions at all times.

### 2.4 Behaviour & Conduct

- Players shall be respectful to all members of staff, whatever their position at the Club.
- Players shall be respectful to all other Academy player. Any reports of bullying will be followed up thoroughly by the Club Safeguarding Manager.



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- Players shall not use mobile phones or any other device to take photographs or record videos in the changing rooms.
- No footballs are to be kicked around the changing rooms, corridors or gym.
- Players are not allowed to enter through the Training Ground reception. Entrance to the Training Ground must be accessed via the door adjacent to the parents' room

## 3.0 Education

Players must be in full time education for the duration of their registration.

Players must attend maintain a high attendance record at school, and not breach the behaviour policy of their own school.

Players who take part in the day release programme are responsible for ensuring they bring appropriate work with them from school and catch up on any work they miss due to their football programme.

## 4.0 Club Approach to Behaviour and Consequences

Birmingham City FC believes that as an Academy we have the responsibility to teach our players core values and help create polite, intelligent and responsible members of society. In order to achieve this, the Academy has high expectations of all in terms of appearance, learning and conduct.

The Academy's Player and Parent Codes of Conduct are made clear so that staff, parents and players are aware of expectations. The Codes of Conduct non-negotiable and there are no excuses for poor behaviour.

Consequences are applied by staff in accordance with the structures outlined and are issued as professionals, without prejudice. On occasions, players and parents will not agree with the reason for the consequence. The Academy is happy to discuss any concerns over these matters, but we hope that parents will support the Academy in its decision and generally in its work to get the best out of each individual.

Examples of behaviours that would be addressed swiftly and effectively:

### Instances where a formal warning would be considered

Abusive and aggressive language towards others

Bullying or behaviour that is hurtful / harmful to self or others

Destructions of another's property

Threatening others (physical or verbal)

Smoking or drinking alcoholic beverages



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### **Instances where a temporary exclusion would be considered**

Smoking or drinking alcoholic beverages on site or while taking part in a Club activity.

Playing with fire alarms or fire extinguisher

Vandalism

Bullying or behaviour that is hurtful/harmful to self or others (including racism or homophobic behaviours).

Threatening others (physical or verbal)

Deliberate involvement or instigation of conflict

Sexually inappropriate behaviour

Stealing or possessing stolen property

Fighting or physical aggression – no form of fighting or aggressive behaviour will be tolerated

Wilful disobedience or serious disrespect to an adult

### **Instances where a termination of registration would be considered**

Bringing onto Club premises or being found in possession of illegal substances

Bringing onto Club premises or being found in possession of an offensive weapon

Physical assault (either inside or outside of Club premises)